

Local firm shines at Jakarta defence expo



Inspection: (From right) Weststar chief executive officer Lt Col Datuk Arsad Abd Salam, Armed Forces (HQ) Chief of Staff Lt Gen Datuk Raja Mohamed Affandi Raja Mohamed Noor and Malaysian Defence Attache in Jakarta Brig Jen Datuk Pahlawan Mohd Anuar Rijaludin at the Weststar booth.

JAKARTA 22, November 2012 - MALAYSIAN defence firm, Weststar Maxus Sdn Bhd, participated in the 5th Indonesian Official Tri-Service Defence Event (IndoDefence 2012) held at the Jakarta International Expo in Kemayoran earlier this month.

Weststar Maxus was among the biggest participants under the 1Malaysia Pavilion, with 30 sq m of booth space, and was the only automotive representative for Malaysia.

“The Weststar Group, via Weststar Maxus, is proud to be supporting the Malaysian Industry Council For Defence, Enforcement & Security (MIDES), under the guidance of Ministry of Defence Malaysia (MINDEF).

“Our presence is also aligned with the Malaysian Defence Minister’s vision, supported by the Prime Minister, to promote Malaysian businesses outside Malaysia,” said Weststar Group Automotives Division senior vice president Datuk Nik Hamdan Nik Hassan.

The Weststar Maxus V80 is currently being utilised in the Malaysian Army, with a total of 100 Passenger Vans and 40 Ambulances supplied in 2010.

The company also believed that Indonesian defence forces could also benefit from the vehicles.

Fittingly, the showpiece unit displayed during the expo was a 15-seater Weststar Maxus V80 passenger van emblazoned with the “Tentera Darat” name and logo.

In line with its mission to become the biggest automotive provider in its category within the region, Weststar Maxus is also in the midst of finalising details for the launch of the V80 to the Indonesian market, and will see the event as an ideal stepping stone towards earmarking dealerships for the Weststar Maxus V80 in Indonesia.