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Weststar Maxus To Take Part In Indonesia Auto Show

KUALA LUMPUR, Aug 19 (Bernama) -- Weststar Maxus Sdn Bhd, a member of The Weststar Group, will participate at the 2015 Gaikindo Indonesia International Auto Show (GIIAS) at the Indonesia Convention Exhibition (ICE) on Aug 20-30.

The group will be presenting a cohesive combination of its Weststar Maxus range of commercial vehicles to spread its reach to a larger business and individual Indonesian demographics.

"We have identified the Indonesian market as a viable destination for our regional expansion for a good number of years.

"Businesses in various industries, in particular transportation, have grown steadily benefiting from the ripple effects of Indonesia's growing tourism industry that's been driving more demand for commercial vehicles," Weststar Group Managing Director Tan Sri Syed Azman Syed Ibrahim said in a statement today.